



**“Methods for assessing health-related costs of environmental stressors”.**

**Topic: HORIZON-HLTH-2022-ENVHLTH-04-01 (Methods for assessing health-related costs of environmental stressors) and grant agreements 101094639 (UBDPOLICY), 101095611 (VALESOR), 101095430 (MARCHES), 101095408 (BEST-COST) and 101095119 (MISTRAL).**

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Dissemination Level:	<table border="1"> <tr> <td>X</td> <td>PU = Public;</td> </tr> <tr> <td></td> <td>CO = Confidential</td> </tr> <tr> <td></td> <td>CI = Classified</td> </tr> </table>	X	PU = Public;		CO = Confidential		CI = Classified
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	<p>These projects have received funding from the European Union's Horizon Europe research and innovation programme under the call HORIZON-HLTH-2022-ENVHLTH-04-01 (Methods for assessing health-related costs of environmental stressors) and grant agreements 101094639 (UBDPOLICY), 101095611 (VALESOR), 101095430 (MARCHES), 101095408 (BEST-COST) and 101095119 (MISTRAL).</p>
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## Table of Contents

1	Disclaimer .....	2
2	Executive Summary.....	3
2.1	Role of deliverable.....	3
2.2	Relationship to other deliverables .....	3
2.3	Structure of the document.....	3
3	Concept.....	4
3.1	Structure.....	4
3.2	Design .....	4
3.3	Target Audience.....	4
3.4	Development .....	4
4	Dissemination .....	5
4.1	Website.....	5
4.2	Newsletter .....	5
4.3	Social media.....	5
5	Design.....	6



# 1 Disclaimer

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## 2 Executive Summary

The METEOR cluster gathers the five projects funded under the Horizon Europe call on ‘Methods for assessing health-related costs of environmental stressors’. The cluster aims to identify the synergies between the five projects and promote shared outcomes to external stakeholders. It will involve annual cluster meetings and periodic reporting of joint activities, as well as thematic workshops based around common areas of interest. The cluster will be active from 1 January 2023 until 31 December 2026. It operates through six working groups (WG) covering shared activities and interests, including a communications working group (WG3).

### 2.1 Role of deliverable

This report was prepared by METEOR Cluster WG3, which is led by BEST-COST and brings together representatives from all five partner projects. It summarises how the brochure was prepared by the working group, and how it will be utilised by the working group and wider cluster partners.

### 2.2 Relationship to other deliverables

The METEOR brochure is a communication tool to compliment other tools such as the METEOR website. Its design meets the visual identity of the cluster. Its development and use is also highlighted in the Cluster Communications and Dissemination Strategy.

### 2.3 Structure of the document

The report describes the process underlying the development of the METEOR brochure. It includes details on how the concept was put together, and how the brochure will be utilised.



## 3 Concept

The [METEOR brochure](#) is a digital tool that provides an overview of the cluster work and its objectives, as well as highlights each project's specific aims. The brochure aligns with the METEOR communication objective to ensure a harmonised and targeted dissemination for long-term impact and sustainability of project outcomes to broaden METEOR's outreach.

It summarises the importance of the cluster work and its relevance for policy development in a visually appealing manner, to leave target audiences with a clear impression of the cluster's work and an overview of the 5 individual projects. The brochure highlights the key information for target audiences to understand the purpose of the cluster, and encourages them to access the METEOR website and social media to learn more detailed information.

### 3.1 Structure

As the brochure will be in digital format, the structure reflects this in creating an easily readable format, while also allowing the brochure to be printed by cluster members if needed.

### 3.2 Design

The brochure was produced in the style of the METEOR visual identity. This provides a coherent impression of the cluster to make its work unique and identifiable. The visual identity incorporates elements of the visual identity of each individual project to highlight the synergies between the projects and how the cluster brings them together.

### 3.3 Target Audience

The following audiences were identified in the METEOR Communications and Dissemination strategy as primary targets for its outputs. The brochure will serve as a tool to engage with the identified audiences as an overview of the cluster's work and aims:

- **Researchers, professionals, and the scientific community** in the field of public health, environment and sustainability, with a specific interest in environmental stressors. This can include universities with public health programmes, and public health national institutions, and health professionals with an interest in the impact of environmental stressors on health.
- **EU and (sub)national policymakers** and advisors on health, environmental, economic and social
- **METEOR cluster project members** who are not involved in Working Group 3 but would be interested in learning more about the other projects involved and how they relate to the projects they work on

### 3.4 Development

The Cluster partner MISTRAL was responsible for developing the brochure, with input on the content from all Working Group members. MISTRAL provided the draft text and design, with feedback from other partners. Based on this feedback, MISTRAL created a final draft version of the brochure for approval from Working Group 3 coordinators BEST-COST.



## 4 Dissemination

All cluster members will be responsible for disseminating the brochure to target audiences. It will be made available as a digital brochure to download from the METEOR website, as well as shared through social media and the METEOR newsletter.

### 4.1 Website

The brochure has been made publicly accessible on the [METEOR cluster website](#). Cluster members are also encouraged to share the brochure through their own websites.

### 4.2 Newsletter

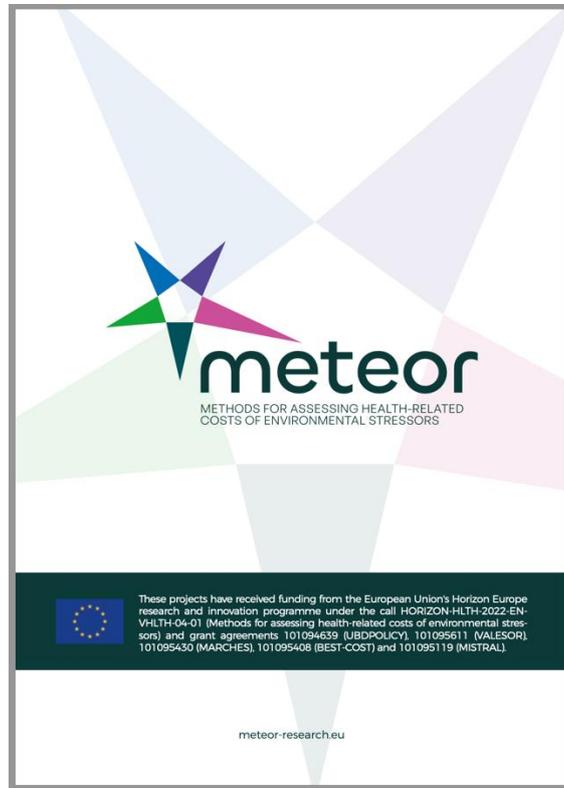
The brochure will be shared through the first edition of the METEOR newsletter, which will be disseminated in June 2024. Cluster members are also encouraged to share the brochure through their own newsletters.

### 4.3 Social media

The brochure will be promoted through the [METEOR LinkedIn channel](#). Cluster members are also encouraged to share the brochure through their own channels.



# 5 Design



ABOUT METEOR	PROJECT DESCRIPTIONS
<p><b>METEOR</b> is a cluster of five Horizon Europe projects researching the health impacts of environmental stressors such as air, chemical and noise pollution, and their related socioeconomic costs. Together they lay out a detailed view of how health is impacted by the environment and suggest policy recommendations to protect our health and the planet.</p>	<p><b>BEST-COST</b> BEST-COST will establish a shared approach across Europe to understand the socioeconomic cost of environmental stressors and their impact on health. The project will trial new methodologies in five European countries to understand how they can be used at the national level as well as transferred to other countries and other stressors.</p>
<p> <b>5 Consortia</b></p>	<p><b>MARCHES</b> MARCHES will promote integrated economic and health modelling in impact assessments and socioeconomic analysis of air pollution and drinking water nitrate, while developing a European-wide exposure modelling for integrated assessment.</p>
<p> <b>4 years (2023-2026)</b></p>	<p><b>MISTRAL</b> MISTRAL will create a web-based platform for a dynamic and flexible health impact assessment relying on AI predictive modelling. It will be capable of full, scalable adaptation modelling from the geographical control down to individual risk levels, and to manage counterfactual analyses as an interactive AI.</p>
<p> <b>56 partners</b></p>	<p><b>UBDPolicy</b> UBDPolicy will estimate the health and socioeconomic costs and benefits of air quality, noise, lack of urban green spaces, heat and temperature, physical activity, and inequality for nearly 1,000 European cities in the EU and monitor 3-year trends and impacts of urban planning, transport planning and environmental policies.</p>
<p> <b>€ 25,1 Million</b></p>	<p><b>VALESOR</b> VALESOR will make major contributions to scientific and policy efforts in accommodating the economic values of environmental chemical stressors in policymaking, planning, and investments.</p>
<p><b>METEOR Objectives:</b></p> <ul style="list-style-type: none"> <li>● To create synergies between projects exploring the health impacts of environmental stressors and create a shared approach.</li> <li>● To identify key areas of action to reduce the health impacts of environmental pollution and guide the research community in applying the findings further.</li> <li>● To amplify messages and recommendations to policymakers to address key challenges in environmental pollution.</li> <li>● To maximise the communication and dissemination of results through our networks.</li> </ul>	



### WORKING GROUPS

**METEOR's** work takes place in 6 working groups which bring together partners from different fields to synergise the outcomes from each project and create joint activities. Each working group is led by one of the five projects.

**WG1 Science Translation & Policy**  
WG1 will identify synergies and common policy areas within the research findings of the cluster projects and ways to transform these into policy strategies and initiatives.  
**Working Group led by UBDPolicy**

**WG2 Data Analysis, Management, Protection and Standardisation**  
WG2 will develop a common web-based interface to grant open data access and interoperability between different standardized datasets ensuring GDPR compliance in synergy with the recommendations from the other WGs.  
**Working Group led by MISTRAL**

**WG3 Communication & Dissemination**  
WG3 will harmonise communication and dissemination activities between the projects for maximum impact.  
**Working Group led by BEST-COST**

### WORKING GROUPS

**WG4 Exposure-response analysis**  
WG4 will explore the exposure-response relationships for health impact assessments that arise from the cluster project focus areas including air pollution, noise, water contaminants and green spaces.  
**Working Group led by UBDPolicy**

**WG5 Health outcomes**  
WG5 will provide easy-to-understand outputs to provide estimates and mapping of the health impact of environmental pollution, considering leading sources of pollution and vulnerable populations.  
**Working Group led by VALESOR**

**WG6 Economic analysis - Health Valuation**  
WG6 will explore the economic costs caused by the health impacts from environmental stressors like air pollutants and chemicals to understand its full societal impact.  
**Working Group led by VALESOR**

## FIND OUT MORE

meteor

METHODS FOR ASSESSING HEALTH-RELATED COSTS OF ENVIRONMENTAL STRESSORS

Visit our website for the latest news and events, and subscribe to our newsletter

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To view the brochure online, click [here](#).



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